

SAP HANA – SAP's In-Memory Database

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Having data is not enough!

Do you have real-time business insights?



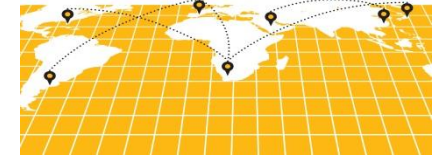
Customer Insights

- Which customers & channels are more profitable?
- Which customer profiles are suitable for loyalty rewards?
- How dynamic is your customer segmentation strategy?



Product/Service Insights

- How are products/services doing vs. their competition?
- Track complaints from call centers & social data in real-time?
- Where else is this part used in my company?

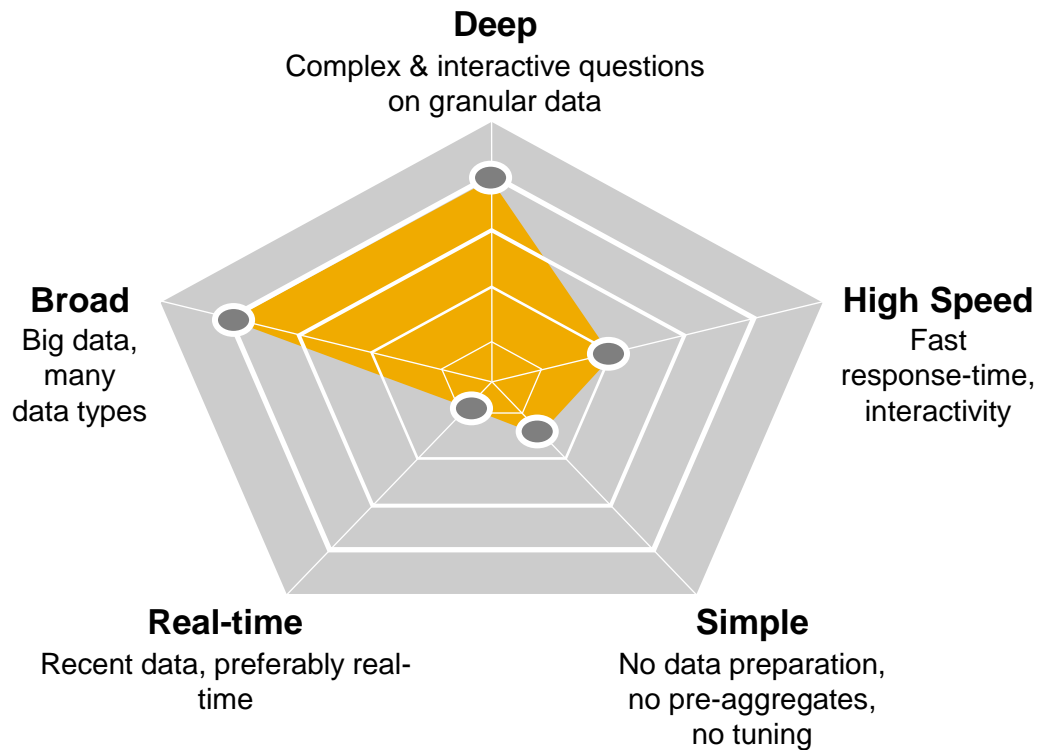


Operations Insight

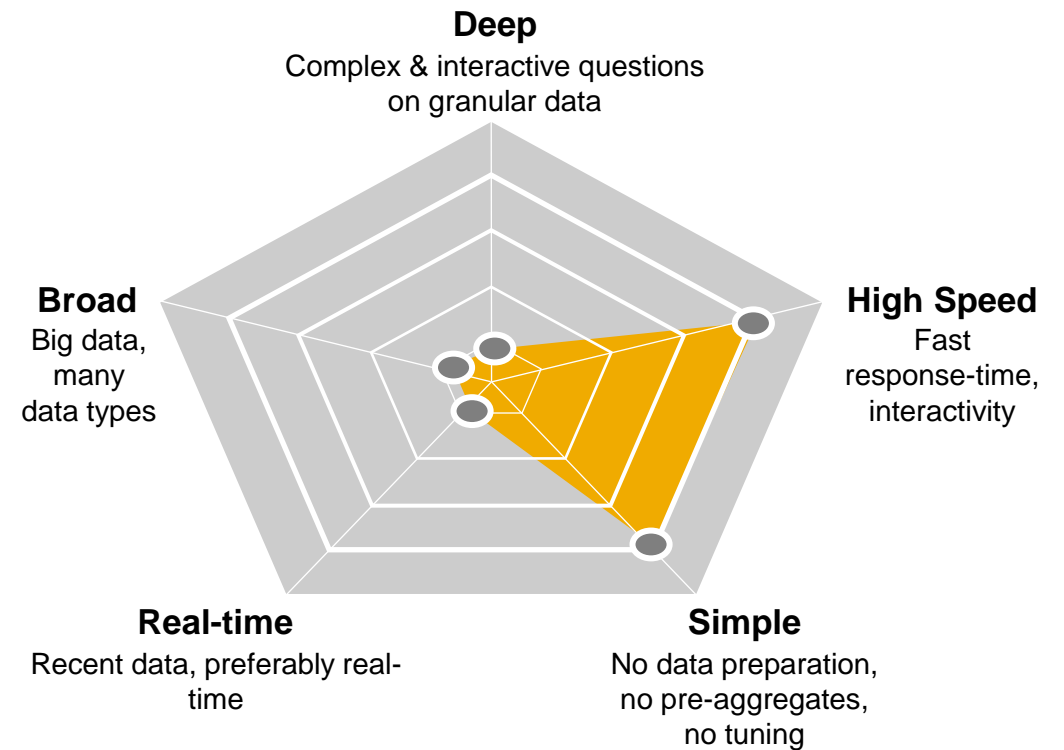
- How can you predict supply chain disruptions ahead?
- How do suppliers rank by cost, quality and timeliness?
- How is my “on-time/in full” delivery rate by customer?

Need a breakthrough technology

Today's technology requires tradeoff

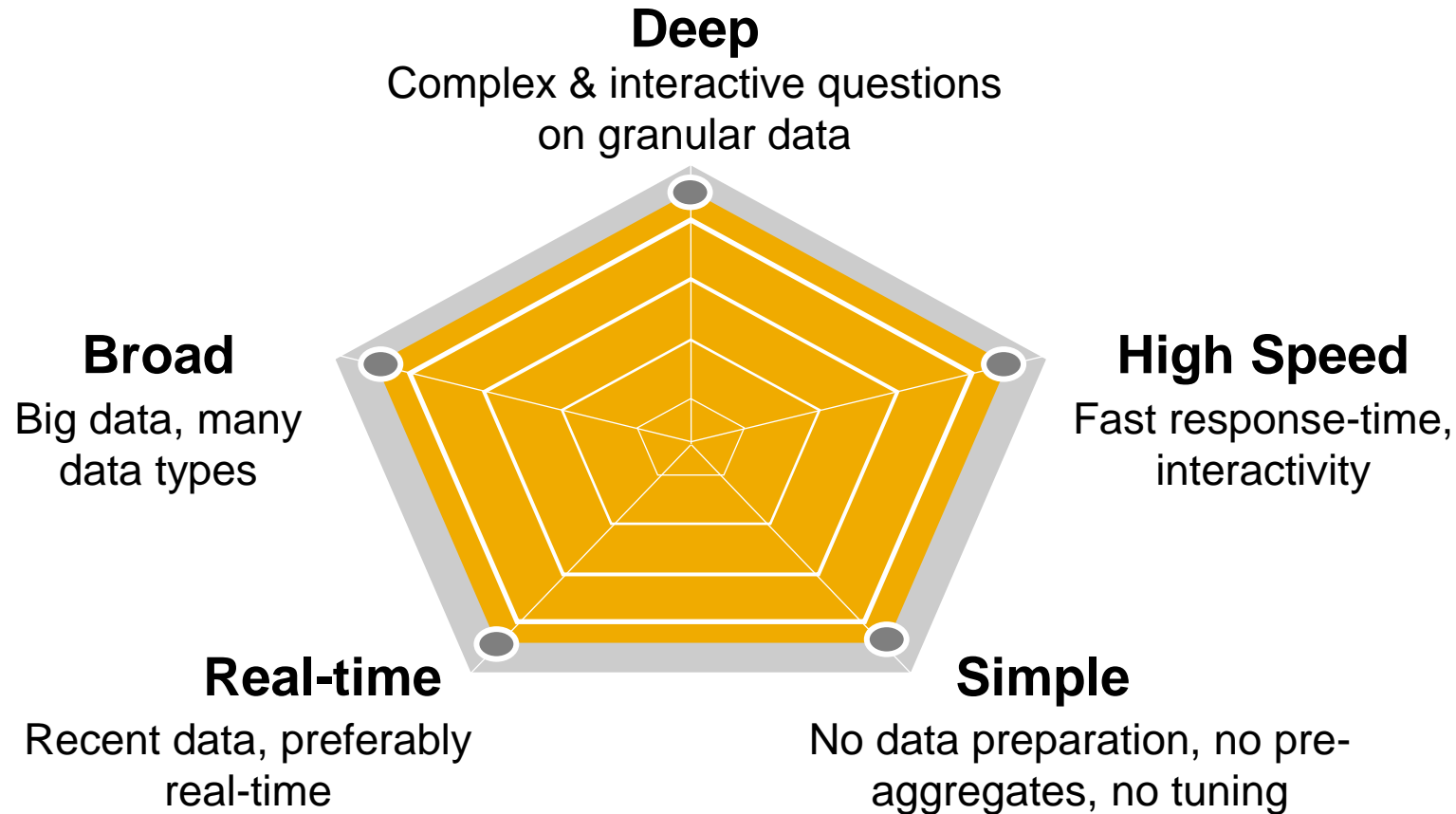


OR



SAP HANA does it all!

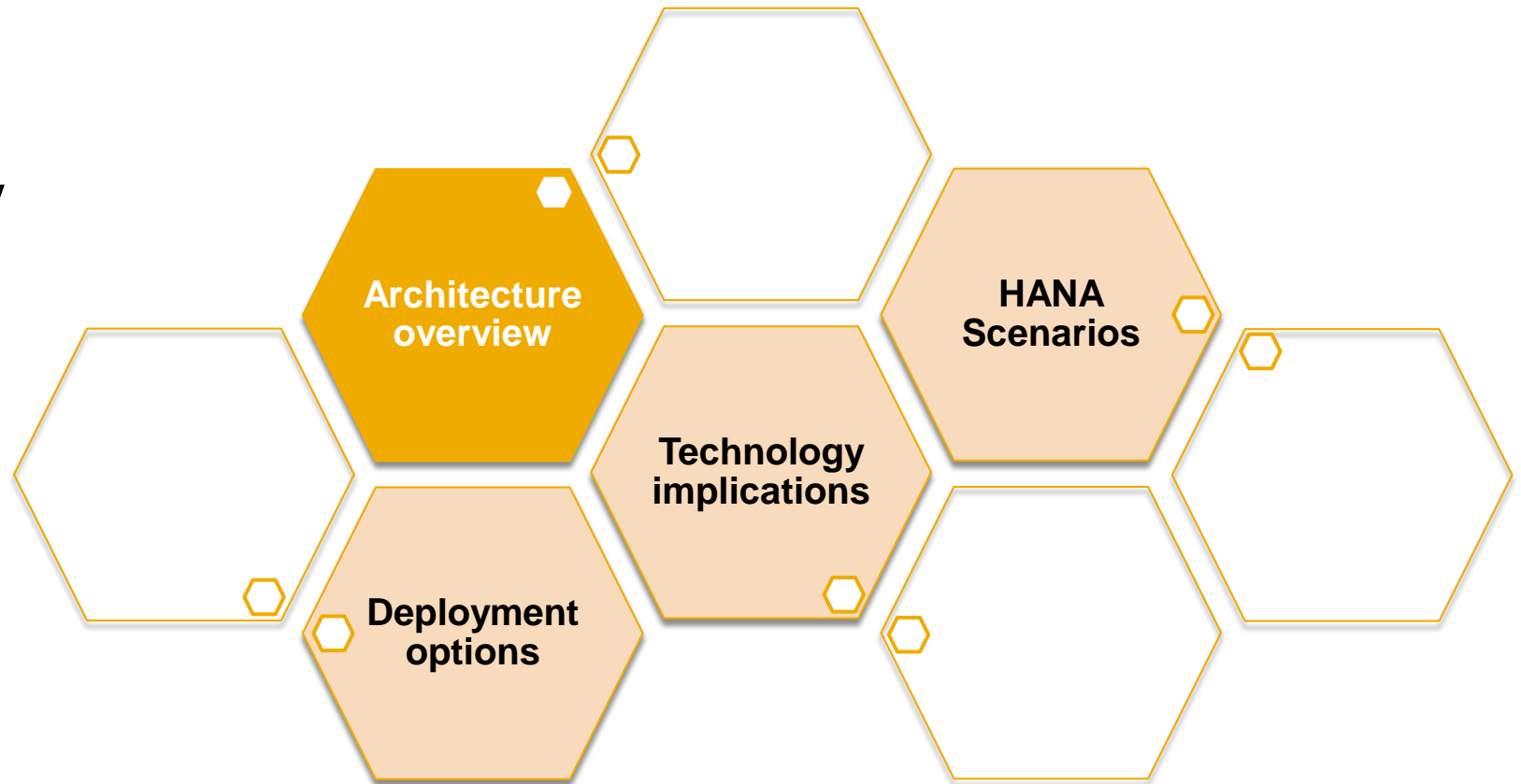
Delivering across 5 dimensions of modern decision-processing





SAP HANA

Architecture & Technology

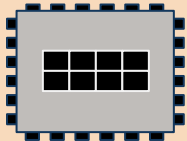


What is In-Memory computing

Orchestrating technology innovations

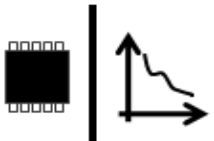
Dramatically improved hardware economics and technology innovations in software have made it possible for SAP to deliver on its vision of the Real-Time Enterprise with in-memory business applications

HW Technology Innovations



Multi-Core Architecture
(8 CPU x 10 Cores per blade)

Massive parallel scaling with many blades

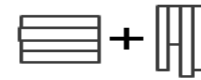


64bit address space – 1TB in current servers

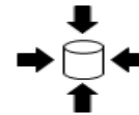
Dramatic decline in price/performance



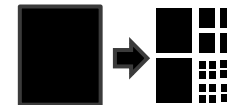
SAP SW Technology Innovations



Row and Column Store



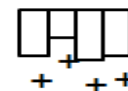
Compression



Partitioning



No Aggregate Tables

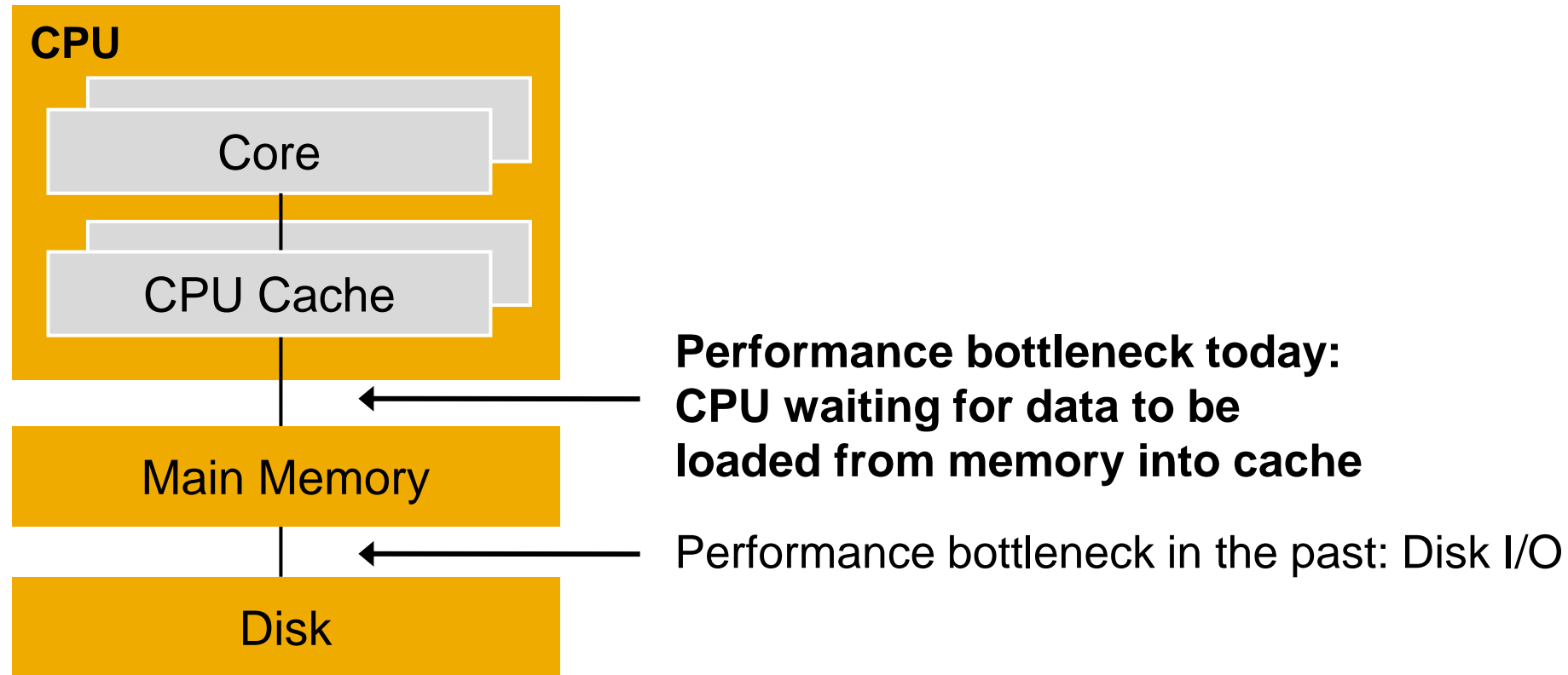


Insert Only on Delta

In-Memory computing

Use cache-conscious data-structures and algorithms

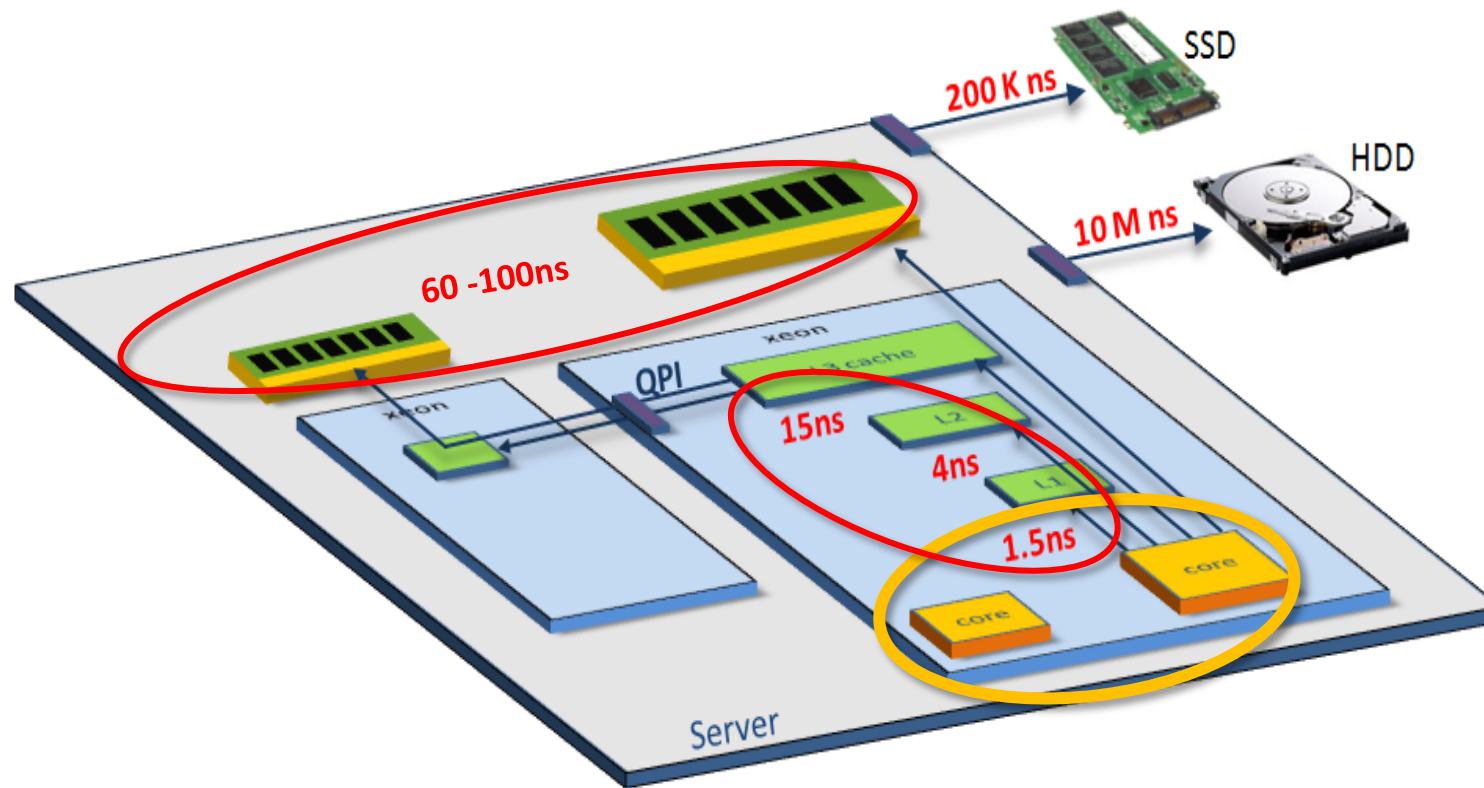
Programming against a new scarce resource...



... requires cache-conscious data-structures and algorithms.

In-Memory computing

Challenges of In-memory Computing

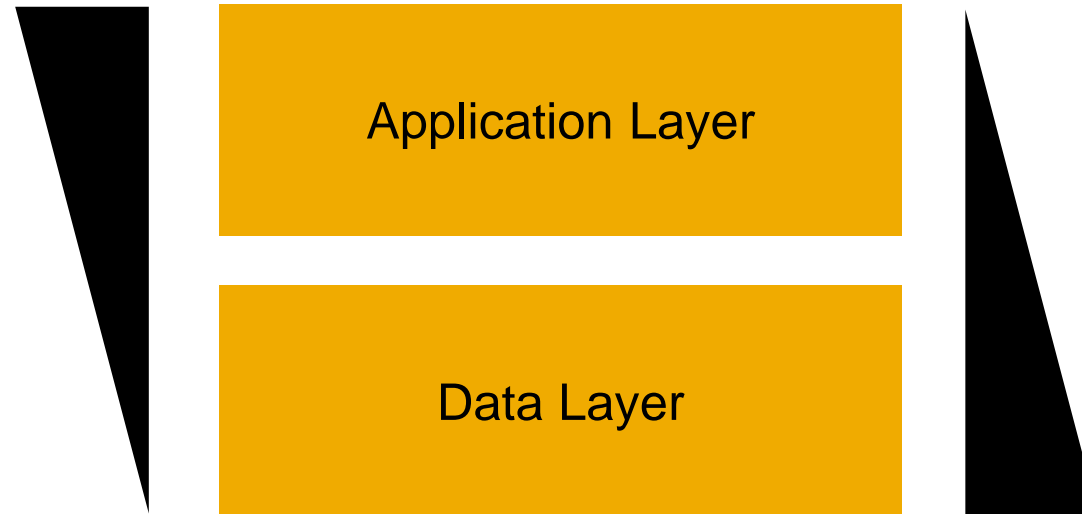


- **Challenge 1: Parallelism!**
Take advantage of tens, hundreds of cores
- **Challenge 2: Data locality!**
 - Yes, DRAM is 100,000 times faster than disk...
 - But DRAM access is still 4-60 times slower than on-chip caches

In-Memory computing

Delegation of data intense operations to the in-memory computing

Today's applications execute many data intense operations in the application layer



High performance apps delegate data intense operations to the in-memory computing

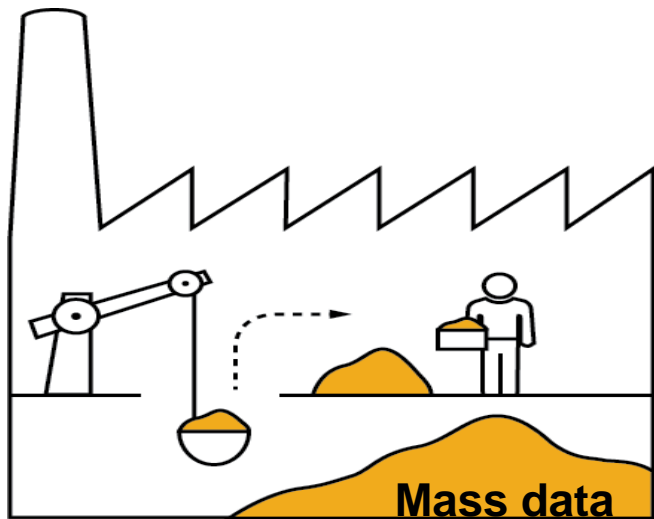
In-Memory Computing Imperative:

Avoid movement of detailed data
Calculate first, then move results

In-Memory computing

Delegation of data intense operations to the in-memory computing

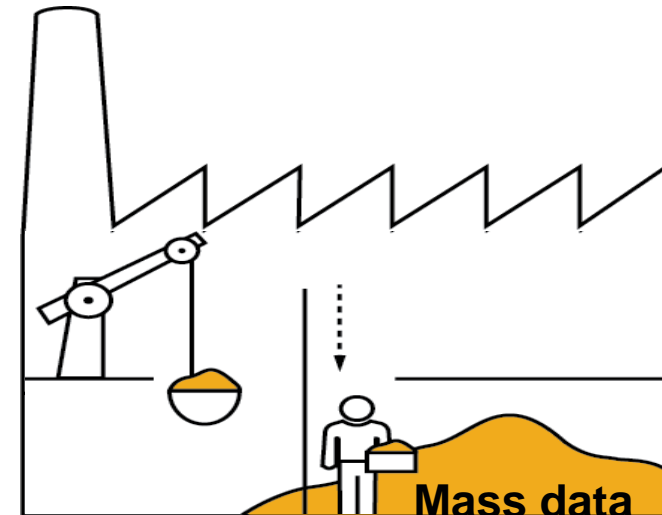
Traditional



Application

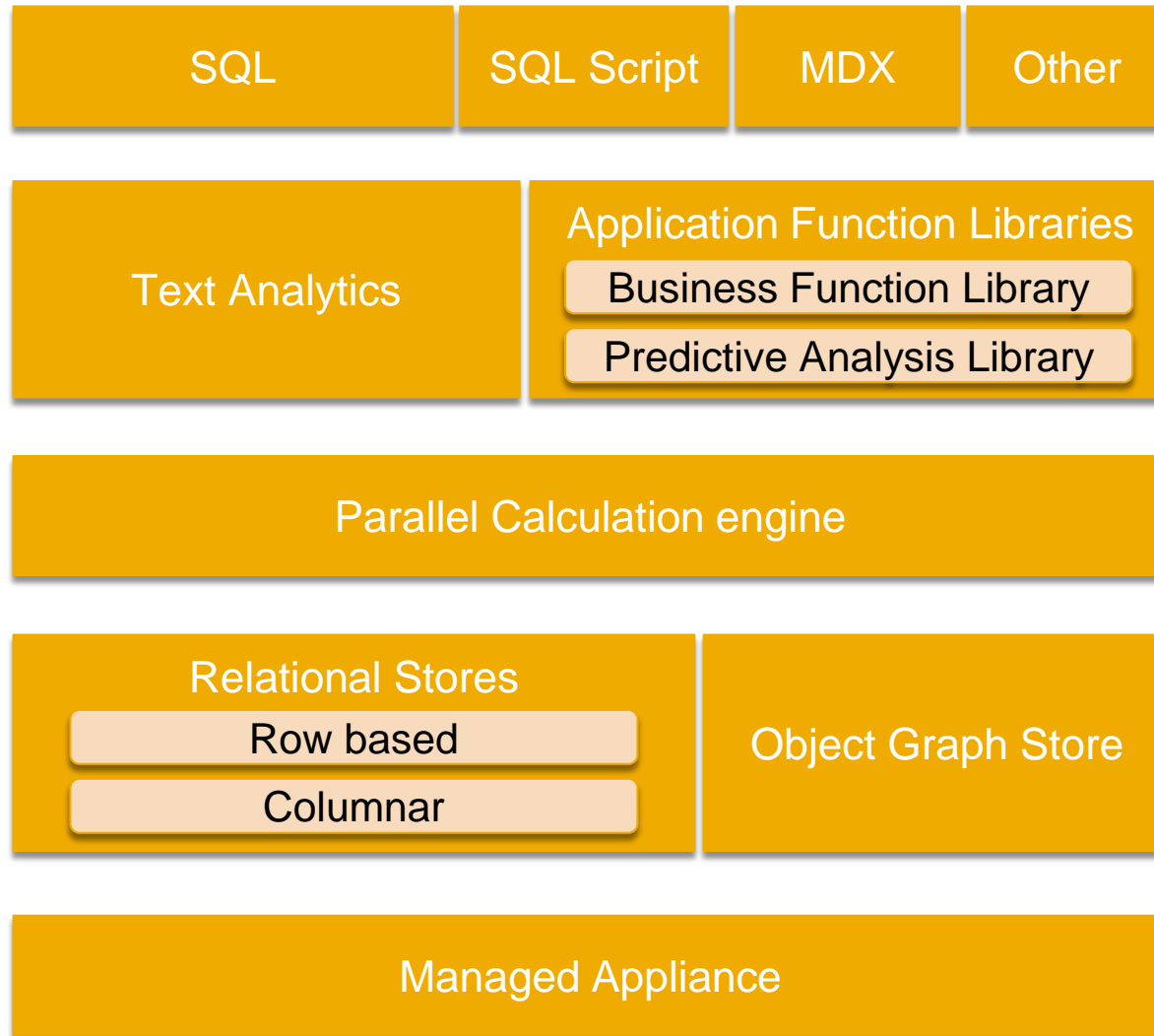
Database

In-Memory Computing



SAP HANA

Software component view



➤ **Analytical and Special interfaces**

➤ **Application logic extensions**

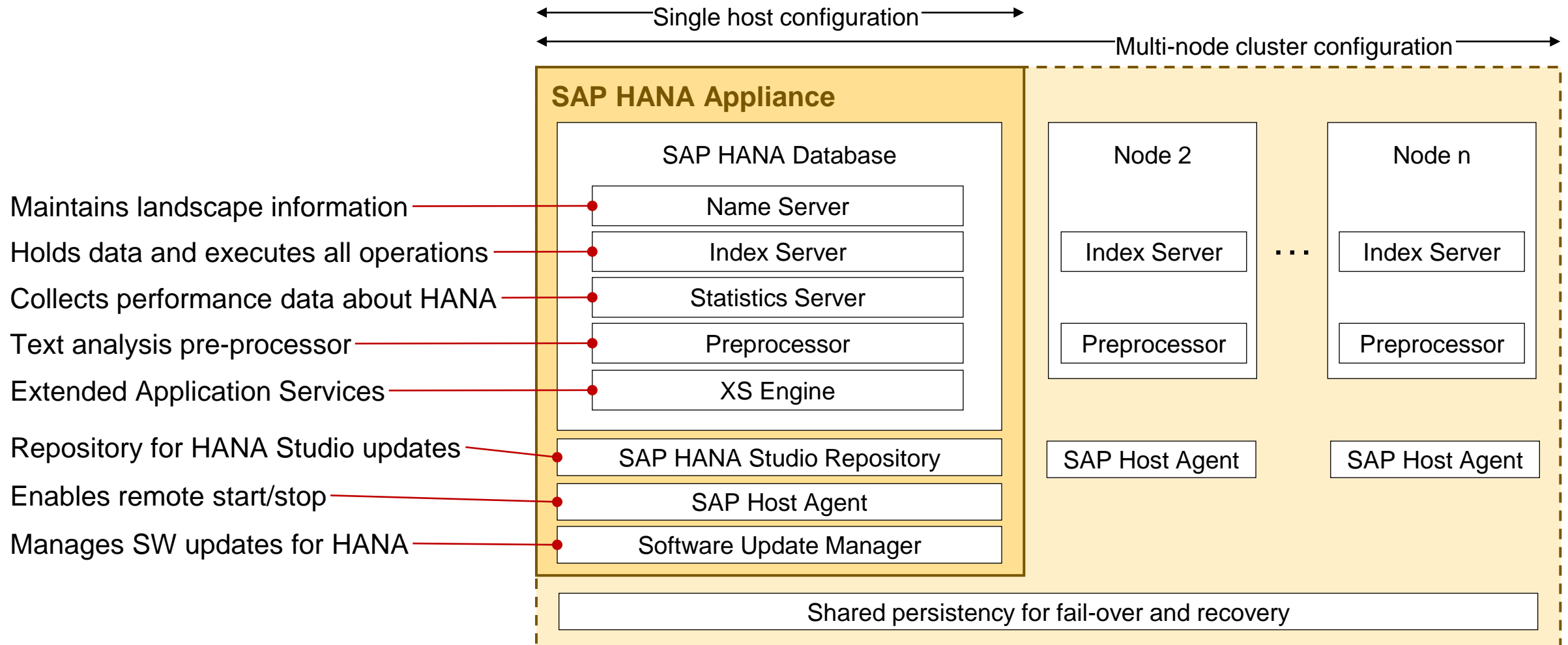
➤ **Parallel data flow computing model**

➤ **Multiple in-memory stores**

➤ **Appliance Packaging**

SAP HANA

Deployment view



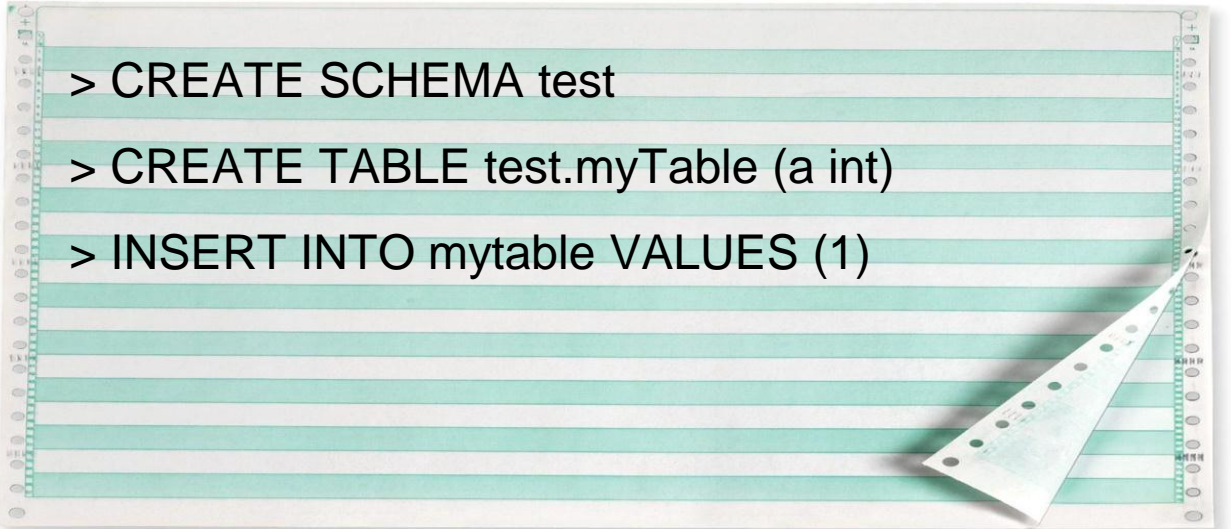


How do I use SAP HANA?

Following data down the rabbit hole

Storing data in SAP HANA

At its heart, SAP HANA is a SQL DBMS...



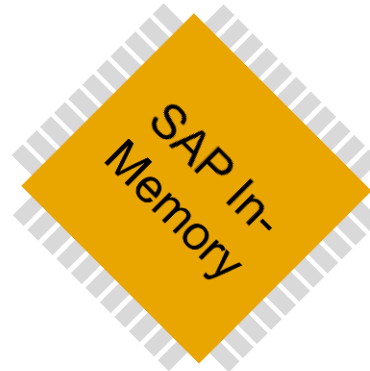
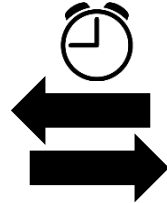
```
> CREATE SCHEMA test  
> CREATE TABLE test.myTable (a int)  
> INSERT INTO mytable VALUES (1)
```

Storing data in SAP HANA



Applications writing
directly into SAP HANA

Real-time replication using
SAP LT Replication Service



Data loaded from files
using IMPORT / INSERT

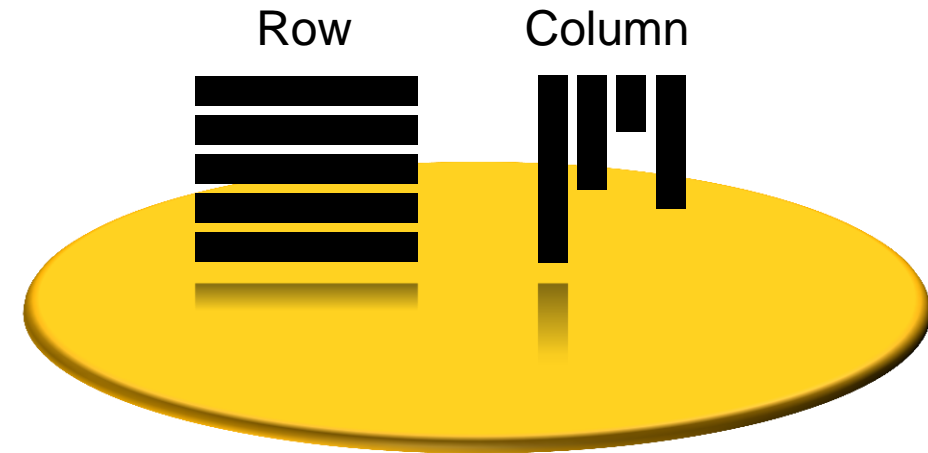
Message queue integration
with Sybase CEP



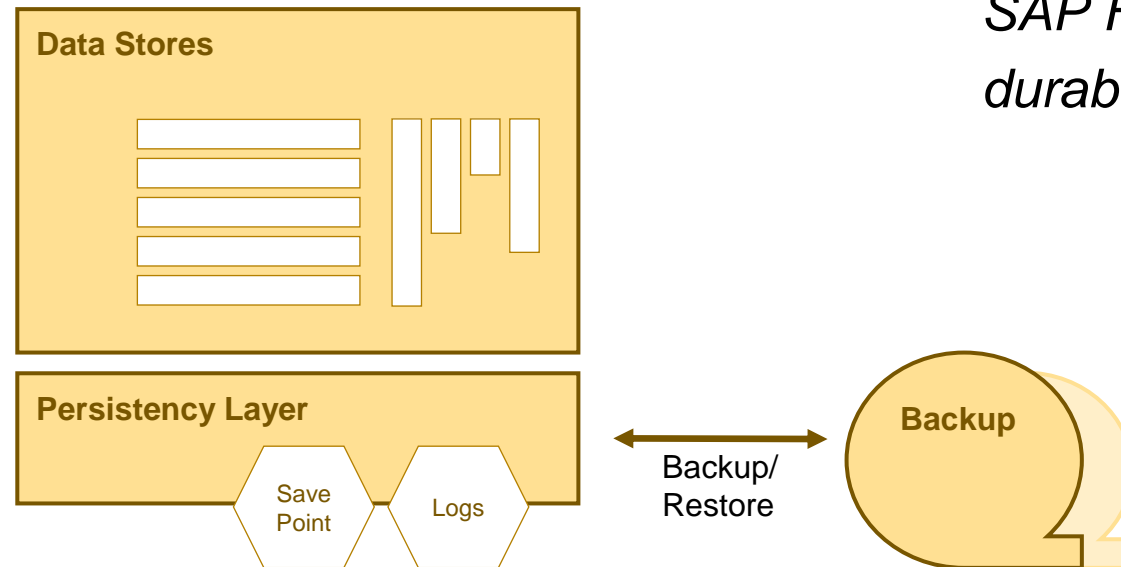
Data loaded at certain events
using Business Objects Data Services

Storing data in SAP HANA

SAP HANA uses a hybrid store to combine the benefits of row- and column-wise data handling.



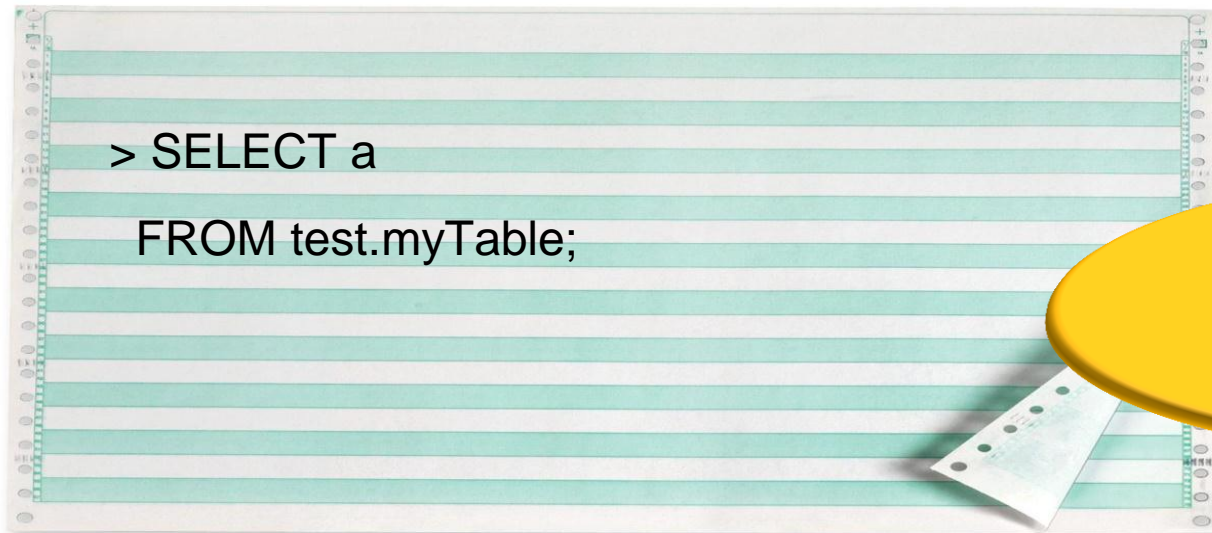
Storing data in SAP HANA



SAP HANA has a safety net which ensures the durability of all data – the persistency layer.

Using data in SAP HANA

SAP HANA speaks SQL and MDX – use Excel as your frontend if you like.

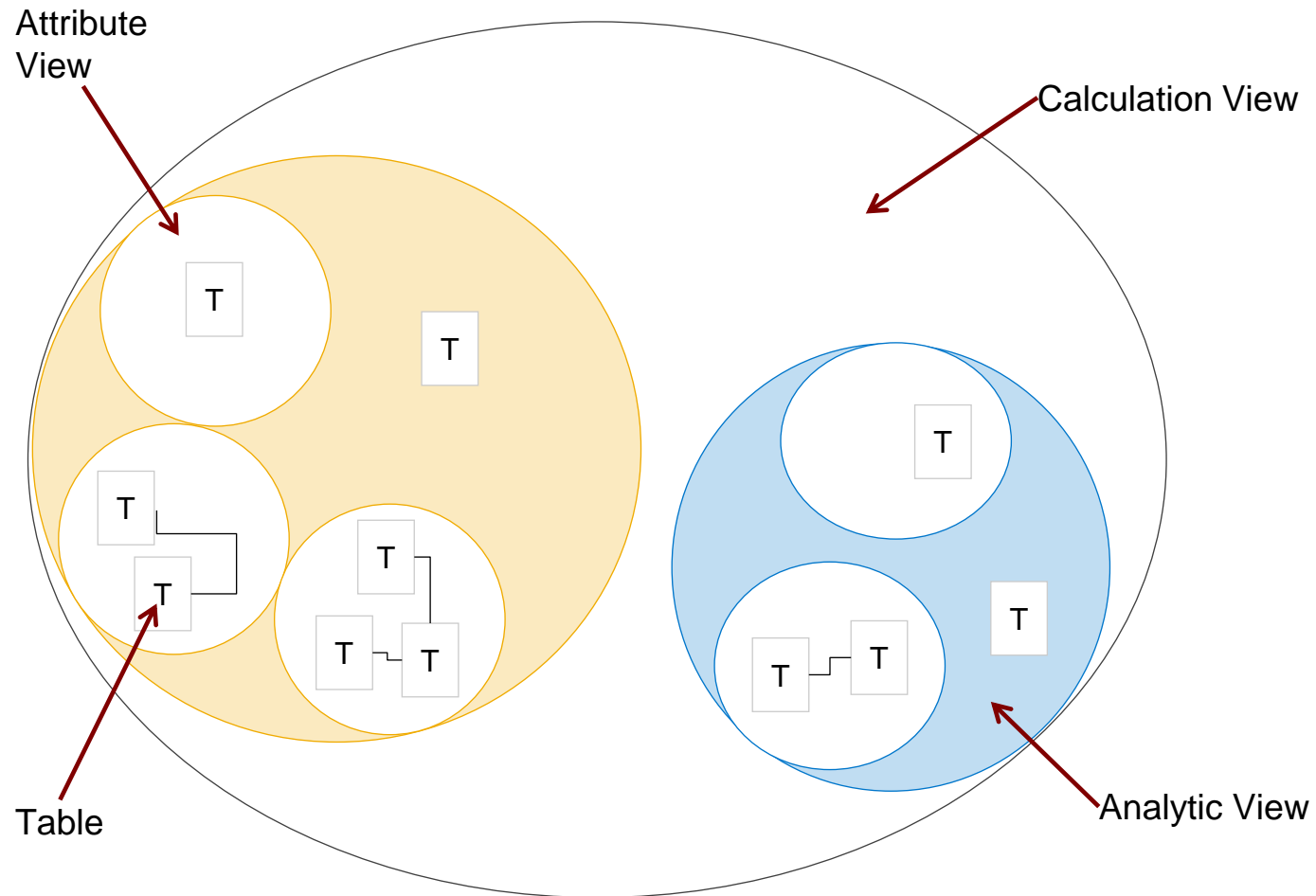


Using data in SAP HANA

You define views, to make data easily accessible to everyone.

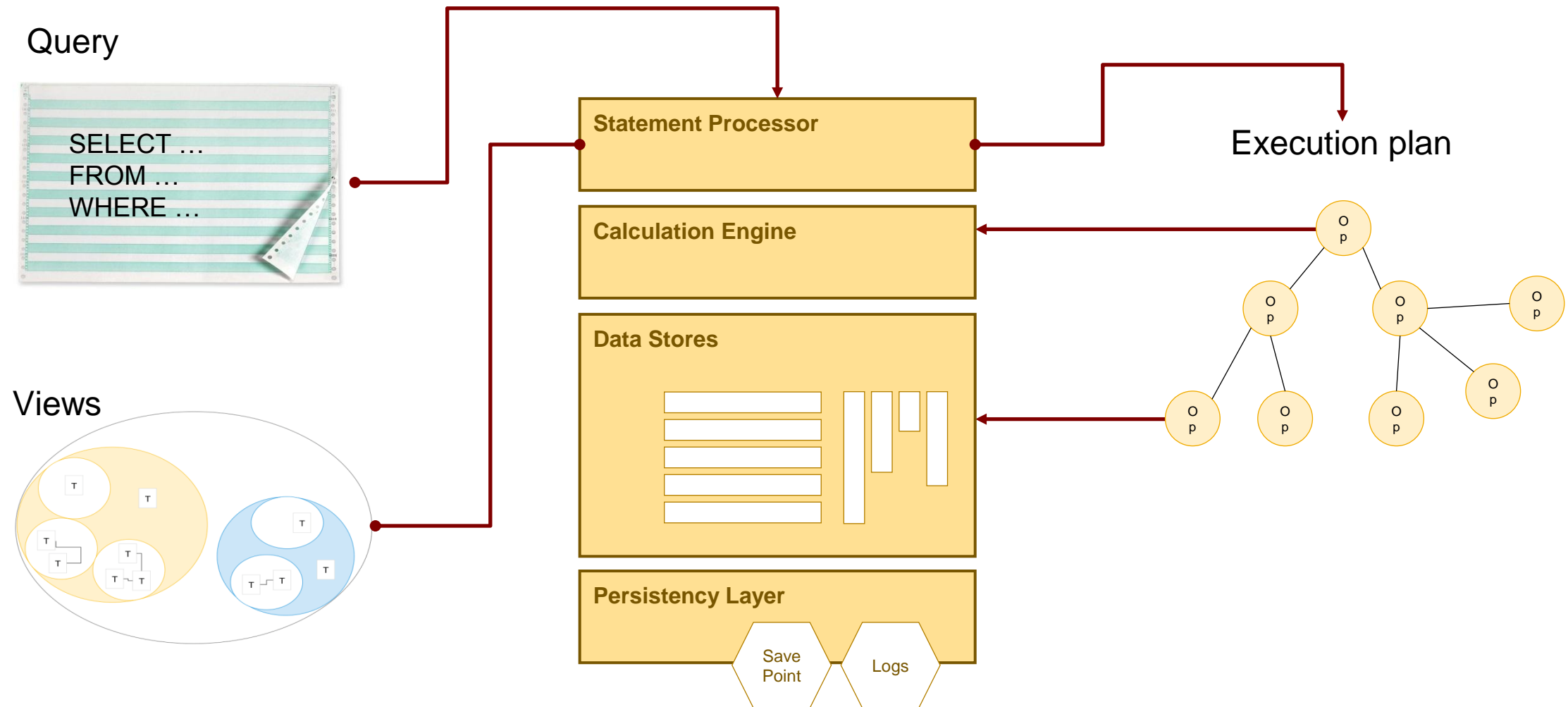


Using data in SAP HANA

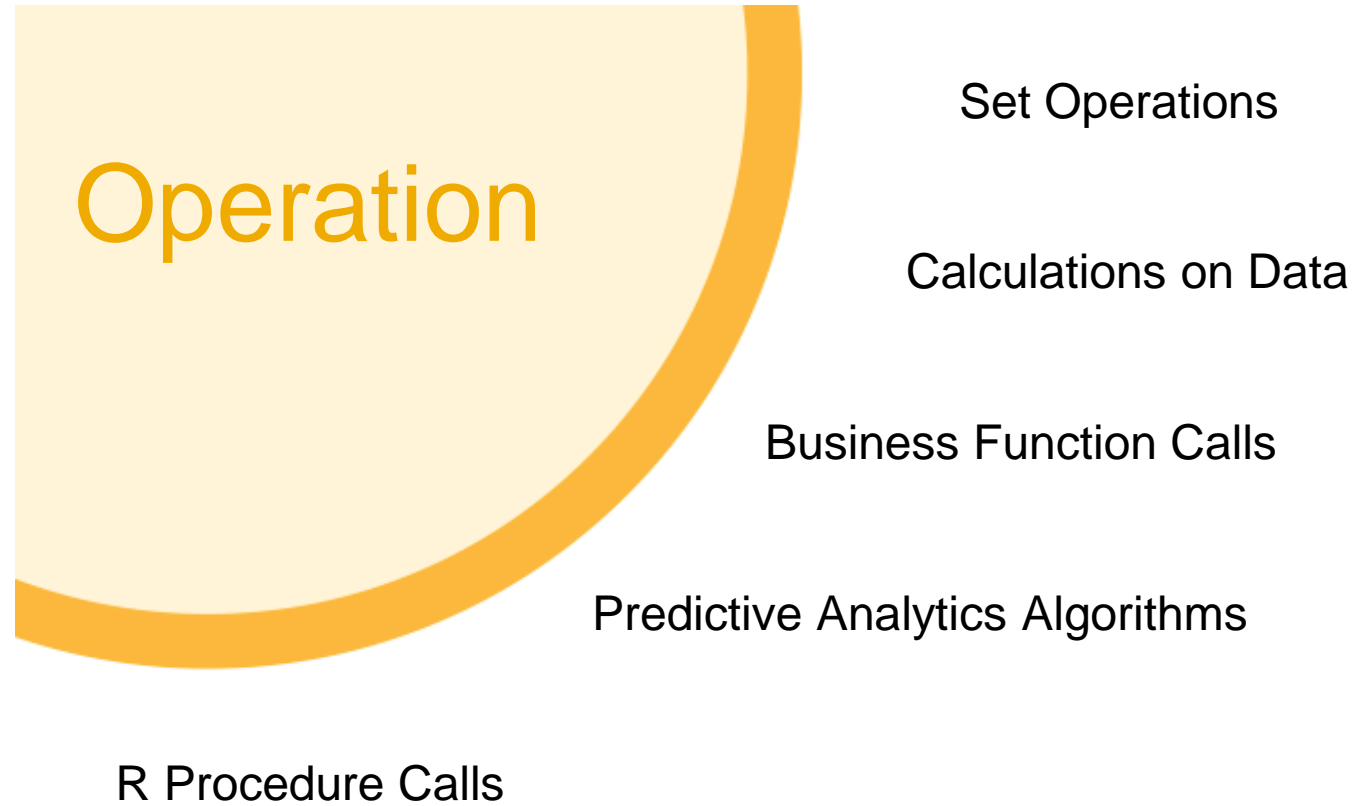


*Views enable real
real-time computing by transforming
data on the fly.*

Using data in SAP HANA



Using data in SAP HANA

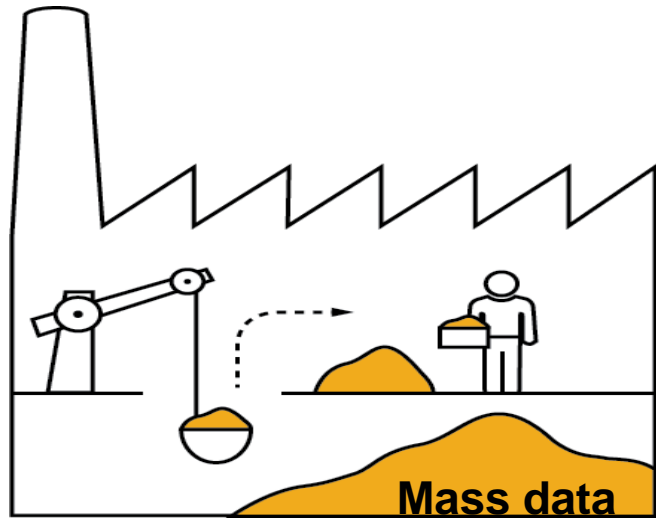


Operations can be all sorts of operations on data – not just basic SQL operations but also more complex logic

In-Memory computing

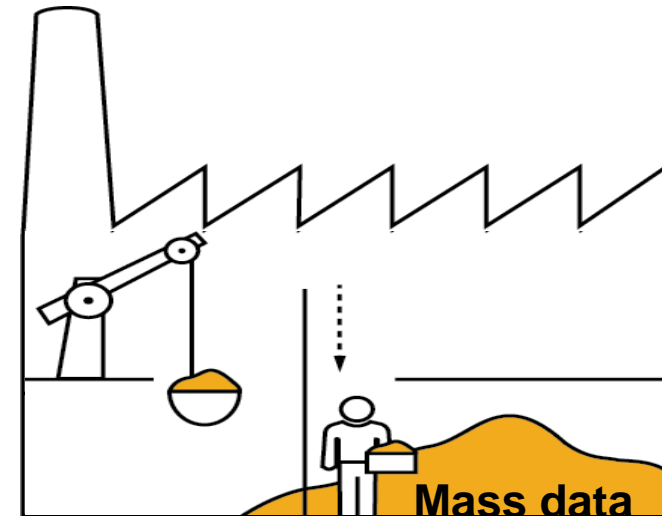
Delegation of data intense operations to the in-memory computing

Traditional



Typical assumption: DB is too slow, app server must optimize (caching)

In-Memory Computing

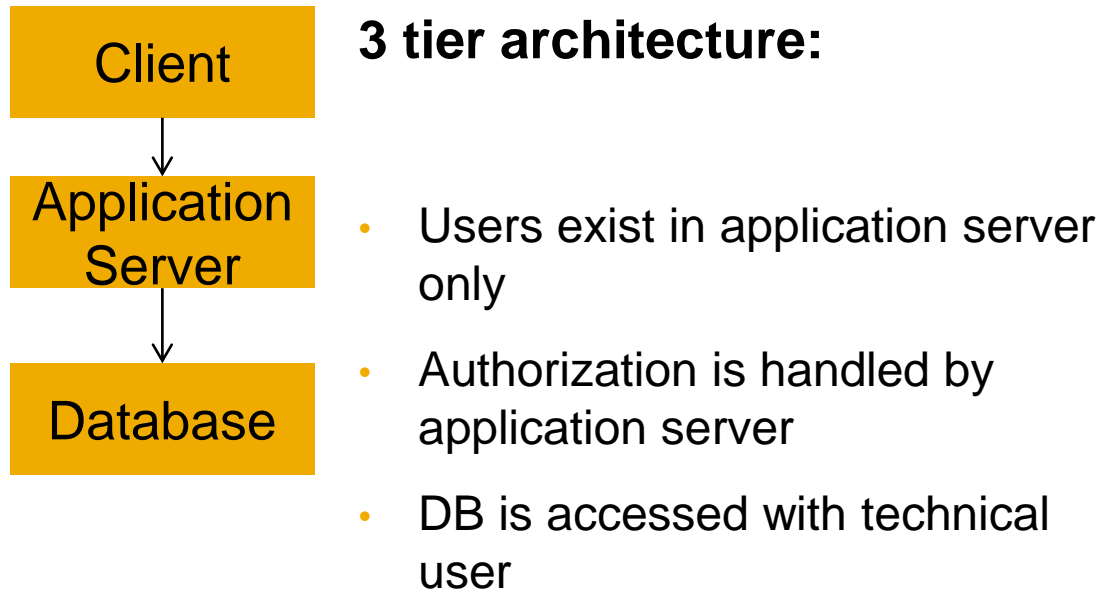


Assumption: do everything with the data where the data is

In-Memory computing

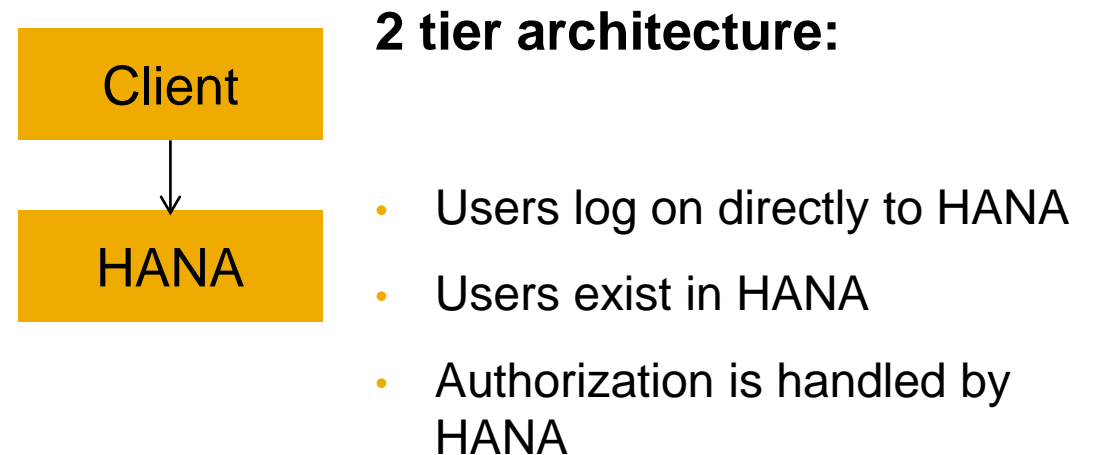
Security implications

Traditional



Security is handled by application server

In-Memory Computing

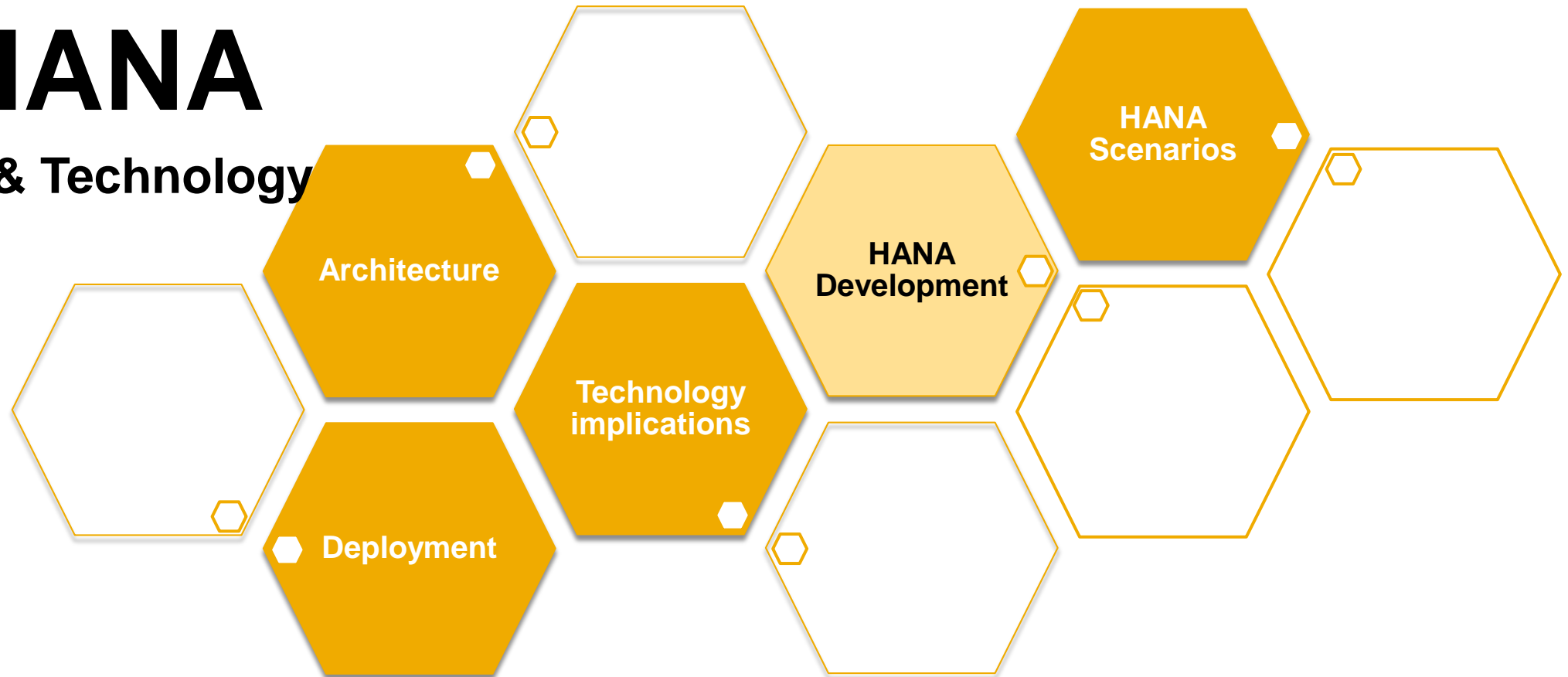


Security is handled by database



SAP HANA

Architecture & Technology



SAP HANA: Ancestors

- BWA/TREX (column store)
- pTime (row store)
- MaxDB (persistence)

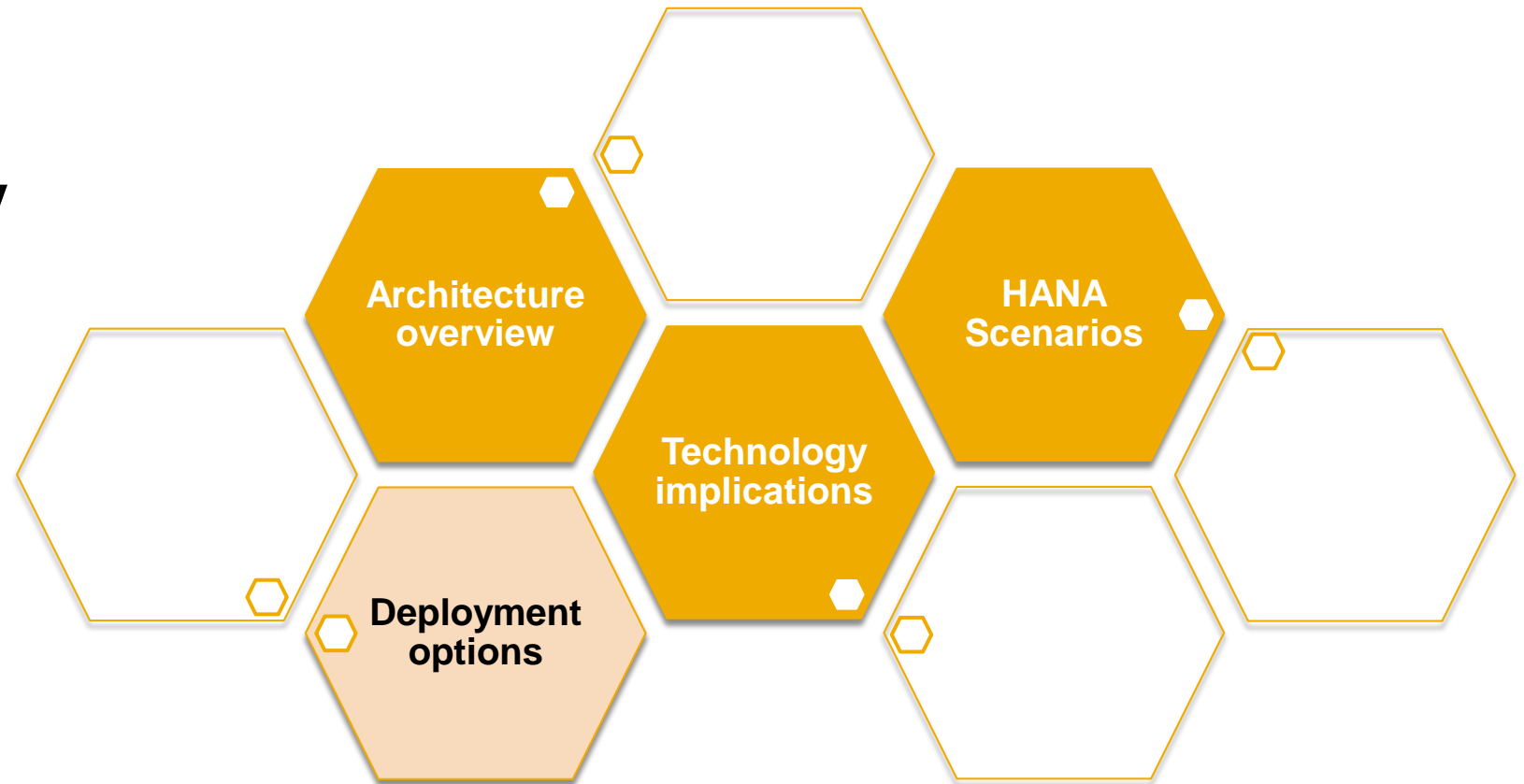
SAP HANA: Development locations

- Walldorf (column store, XS engine, applications, QA)
- Seoul (row store, catalog)
- Berlin (Backup/Recovery, Security, Admin tools, Make tools)
- Bulgaria, Israel, Palo Alto, ...



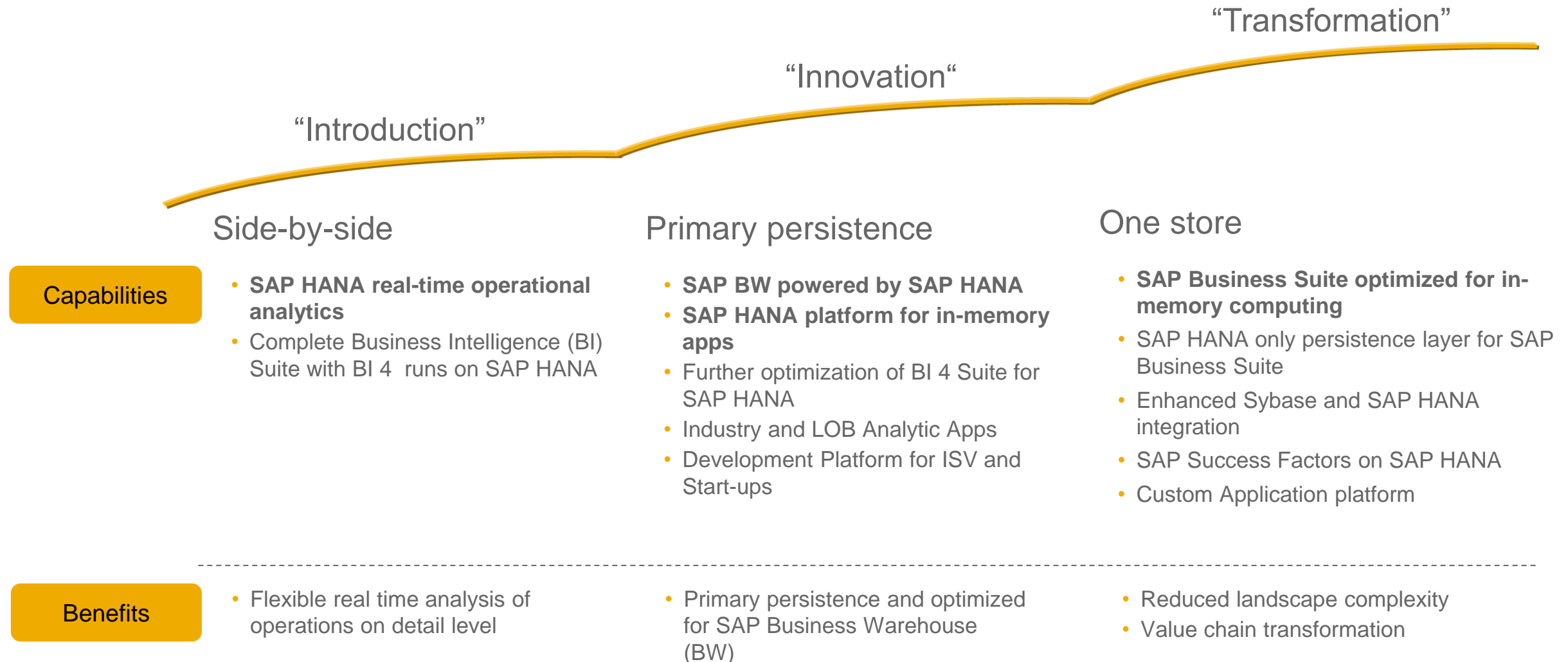
SAP HANA

Architecture & Technology



SAP HANA

In-Memory Strategy

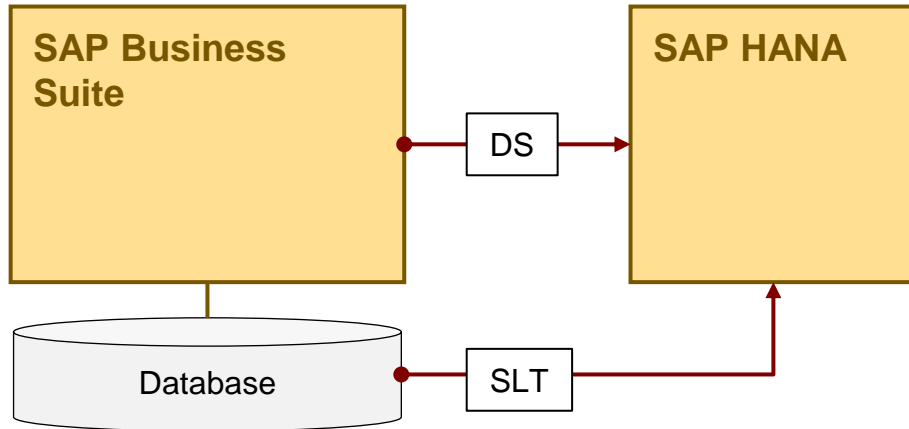


See Appendix for abbreviations

This is the current state of planning and may be changed by SAP at any time.

Side-by-side scenarios

Operational data marts



Operational Data Marts

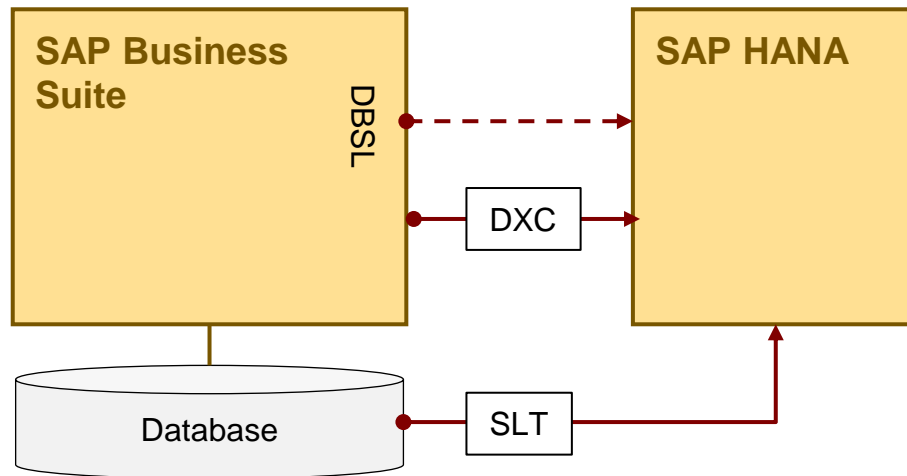
- Views calculate results for reports in real time on the actual operational data
- No transformation during load step (only selection of relevant data if applicable)
- Real-time replication of time critical data (SLT)

Core Value Proposition SAP HANA

- Real time reporting on operational data

Side-by-side scenarios

SAP HANA based accelerators



HANA Accelerators

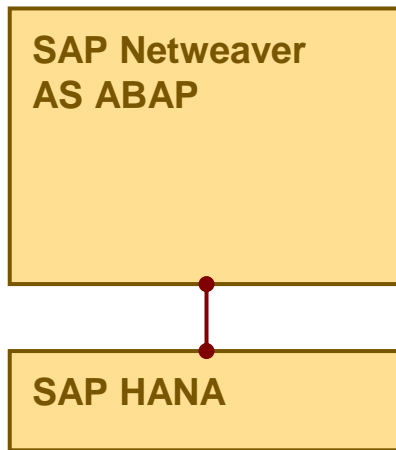
- Turnkey solution to accelerate
 - Standard ABAP reports
 - Business processes in ERP
- Flexible reporting using Business Objects BI Clients
- Examples: CO/PA, FIN, Material Ledger

Core Value Proposition SAP HANA

- Turnkey accelerator for ERP customers

Integration scenarios

SAP HANA as primary persistence



SAP Netweaver BW, powered by SAP HANA SAP Business Suite, powered by SAP HANA *

- SAP HANA Database becomes primary persistence of ABAP application server
- All Objects and BW loading procedures are accelerated by in memory technology
- High modeling flexibility

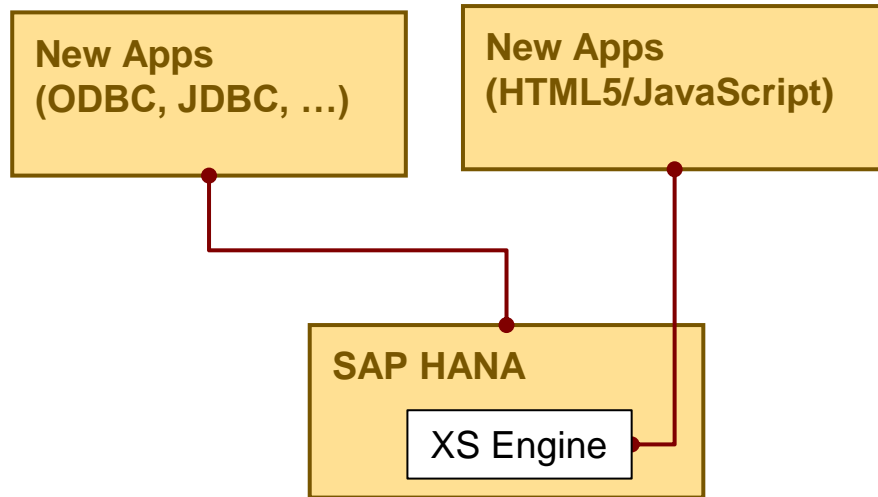
Core Value Proposition SAP HANA

- Speed and simplification for SAP BW / Business Suite

**) planned; BW: Business Warehouse*

Transformation scenarios

SAP HANA as platform



Next Generation HANA Apps

- Netweaver AS ABAP leveraging HANA
- iOS apps running against HANA
- Java applications running against HANA

Core Value Proposition SAP HANA

- Simplification: lean code – mean apps

Further Information

SAP Public Web

<http://www.sap.com/hana>

<http://experiencesaphana.com/>

<http://scn.sap.com/community/hana-in-memory>

